



Innovation

"We will lead by being willing to fail and learn at a high rate."

At Acme Inc., we believe that innovation is the key to providing superior products and service to all we come in contact with. Innovation is not just an R&D function, it is the responsibility of every department in order to consistently grow and become a better organization than we were last year.

Acme Inc. Embraces Innovation In All Departments

"If you are not making mistakes, you probably are not trying hard enough."

Acme Inc.'s expectation on its employees is to consistently make the company better. We do not tread water. We swim forward even if it is against the current.

Innovation and the willingness to learn is the key to each individual at Acme Inc. growing and fulfilling their potential here at work, at home with their families and within their communities. If that happens for the individual, Acme Inc. will be an exceptional organization and with exceptional people at all levels.

What Innovation Looks Like At Acme Inc. :

- We will consistently look for new processes and systems to make us better.
- We will commend failure motivated by innovation.
- We will give people the freedom to fail as long as learning follows.
- We will listen to new ideas no matter the person or department they come from.
- We will listen for reasons a new idea will work instead of focusing on the reasons it won't.

The 2nd Law of Thermodynamics:

"A system left to itself tends to breakdown."

© Dave Anderson 2012 All Rights Reserved

"Well done is better than well said." ~Benjamin Franklin